

Unit Rubric - Business and Enterprise - Event Planning Project

Musical Act Selection / Persuasive Letter / Event Budget / Event Poster / Social Media Ads / Stage Design / Website Hosting / Present

Student: _____ Date: _____

Assessment Criteria	Evaluation Judgement				Weighting	Student Standing
	4 (Exceeding)	3 (Meeting)	2 (Approaching)	1 (Working Below)	X	Per Criteria
Incorporating requested elements and considerations	Student has incorporated all requested elements and considerations and added further positive elements to the product.	Student has incorporated almost all the requested elements and considerations.	Student has incorporated a few of the requested elements and considerations but has missed many.	Student has incorporated two or less requested elements and considerations in the product.	x1	
Evidence of research and instructional materials use	Student has demonstrated research ability and use of instructional materials but product has also benefited from additional resources the student has used.	Student demonstrated use of nearly all of the possible learning materials and the product shows evidence of research.	Student demonstrates use of a few learning materials and little evidence of research is seen in product.	Student has not demonstrated use of learning materials and product shows no evidence of research.	x1	
Effective and safe use of learning time and available resources	Student has used class time effectively and it is evident that additional time has been spent on the product. All work has been done with high safety standards in mind.	Student has used all class time effectively and has done so following all safety standards.	Student has used some of the class time effectively and/or has worked following the safety standards only part of the time.	Student has not used the class time effectively and/or has not followed the safety standards while working.	x1	

Product quality	Product is neatly completed and submitted on time in the format recommended. Student has taken the time to publish/present their product for others to review. It is evident that this is their best work.	Product is neatly completed and submitted on time, in the format recommended.	Product is completed but could be better polished and/or product was not submitted in the recommended format or condition.	Product is not completed in the opinion of the teacher and it is evident it is not the best possible work. It needs greater attention to detail and polishing and to be submitted in the correct condition and formats.	x2	
Learning materials properly referenced (both copyrighted and non-copyrighted resources)	All incorporated learning resources and materials have been referenced regardless of copyright in the correct format and provided in an additional document to the teacher.	All incorporated learning resources and materials have been referenced regardless of copyright and included in the final product for the teacher.	Some of the incorporated learning resources have been referenced and included in the final product. They may also be referenced in an incorrect format or method.	Very little attention has been placed on correctly referencing incorporated copyrighted or non-copyrighted material. The project is therefore incomplete in the opinion of the teacher.	x1	

Final Standing and Additional Comments (ex. 3/4 or 18/30):

Teacher Signature

Evaluation Date