

# Checklist: Event Planning - Nothing Tweeter

*Review this list to make sure you receive the best possible evaluation outcome for your work. If you have question as your teacher.*

|    | Did I remember to...   | Did I Remember? |
|----|--|-----------------|
| 1  | Keep your tweet below 140 characters?  |                 |
| 2  | Use Hashtags in your tweet to make them easily found in searches?  |                 |
| 3  | Use Twitter account names when talking about other people and organizations and places (ex. @NBED @TourismNB @SonicConcerts @MagneticHill @Moncton @JustinTimberlake) ?<br>Make sure these accounts are verified with a green checkmark to avoid wasted tweets |                 |
| 4  | Use popular hashtags to spread your event to a wide audience (ex. Follow Friday is #FF and Throw Back Thursday is #TBT)  |                 |
| 5  | Include a contest or prize in your tweet or even a weblink to further information?   |                 |
| 6  | Start your Facebook Post with “PLEASE SHARE” or LIKE THIS?   |                 |
| 7  | Include a contest encouraging more followers and giving a prize at a certain milestone?  |                 |
| 8  | Include your website address so people can find more info?   |                 |
| 9  | Submit these to your teacher in the format they require?   |                 |
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